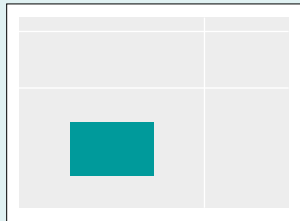


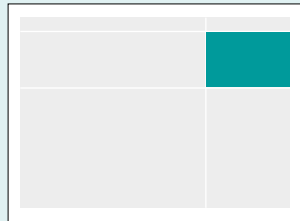
Übersicht Online-Werbeplatzierungen / Preise 2020

Newsletter Banner

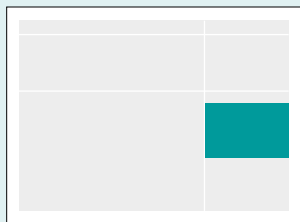
NL-Pause: August



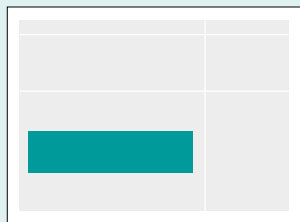
NL-Content Ad
300 x 250 px
€ 1.160,-



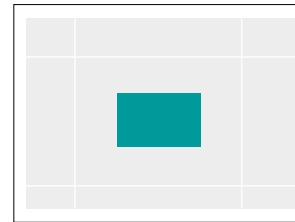
NL-Rectangle Top-Platzierung
300 x 200 px
€ 1.240,-



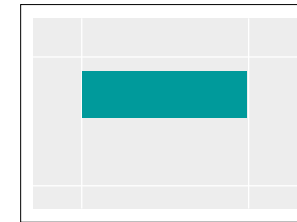
NL-Rectangle
300 x 200 px
€ 1.130,-



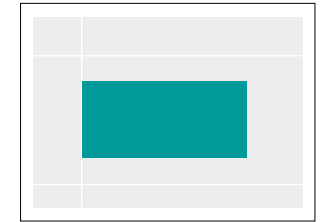
NL-Premium Ad
540 x 140 px
€ 1.290,-



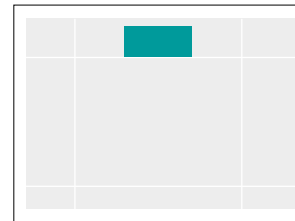
Content Ad
300 x 250 px
TKP € 45,20



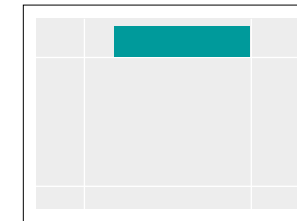
Premium Ad
600 x 120 px
TKP € 47,50



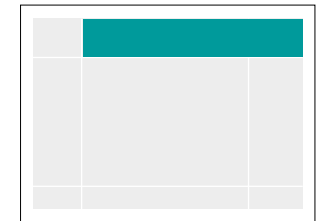
Half Page Ad
600 x 300 px
TKP € 76,60



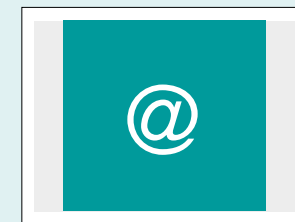
Halfsize Banner
234 x 60 px
TKP € 33,00



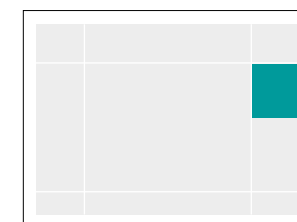
Fullsize Banner
468 x 60 px
TKP € 37,90



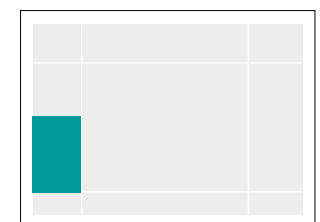
Supersize Banner
728 x 90 px
TKP € 42,60



Pushmail/Stand-Alone-Mail
€ 2.780,-



Rectangle
230 x 200 px
TKP € 47,50



Half Wide Skyscraper
160 x 300 px
TKP € 43,20

Info Materialanlieferung

Fertig gestaltete Banner bei Standardwerbemitteln: drei Werktage
Grafik/Layout eines Standardwerbemittels: berechnen wir nach tatsächlichem Aufwand
 Bitte nennen Sie bei der Anlieferung **Kunde, Kampagne, ET und Auftragsbestätigungsnummer**, damit eine eindeutige Zuordnung möglich ist!

Info Ansprechpartner

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Materialanlieferung: ng@rsmedia-verlag.de